INFORMATION PACKET

November 2019

Dear Community Members and Supporters:

The Center for African American Health is very excited and honored to request your support and involvement in our **18th Annual “Collaborative Health Fair”** on February 15, 2020 at the Renaissance Denver Hotel. The mission of the Center for African American Health (CAA Health) is to improve the health and well-being of African Americans who have higher rates of illness, disability and premature death from diseases such as cancer, diabetes and cardiovascular disease. Established in 1997 and re-envisioned in 2005, CAA Health evolved from the health programming of the Metro Denver Black Church Initiative, which for more than a decade collaborated with black churches to offer health programs throughout the African American community, as well as programs for at-risk youth, academically struggling students, and ex-offenders.

Since 2005 we have provided prevention and disease management programs focusing on diabetes, cardiovascular disease, cancer, wellness programs for seniors, health insurance literacy, and a variety of health education topics as well as referrals to community resources. By leveraging our extensive community partnerships and relationships CAA Health has provided evidenced-based, grassroots health education, health promotion, disease prevention and disease management programs to thousands of individuals throughout metro-Denver. With your support we hope this year’s Health Fair will be even more impactful, we anticipate providing information, screenings, education and other health & wellness related services to over 2,000 individuals. This year we are in dire need of healthcare provider volunteers who can assist us in conducting prostate screening to a very vulnerable population.

*We thank you in advance for consideration and we look forward to hearing back from you soon!*

Sincerely,

Deidre Johnson          Oswaldo A. Grenardo, MD
CEO/Executive Director            Board Member

FOR MORE INFO

caahalth.org / f v 
(303) 355-3423 / john@caahealth.org
## Sponsorship Opportunities

### $10,000 Lead Sponsor
- Prominent placement in exhibit hall
- Acknowledgement of support, logo placement in event program, event marketing flyers and poster materials
- Acknowledgement of sponsor support during the event in Grand Hall and workshop sessions
- Acknowledgement of support on radio spots and all print media marketing ads
- Acknowledgement of support on the Center's website and Facebook page pre and post event
- Corporate banner placement at event venue
- Premier exhibitor space

### $7,500 Supporting Sponsorship
- Prominent placement in exhibit hall
- Acknowledgement of support, logo placement in event program, event marketing flyers and poster materials
- Acknowledgement of support during the event
- Acknowledgement of support on the Center's website and Facebook page pre and post event
- Exhibitor space

### $5,000 Exhibit Hall Sponsorship
- Acknowledgement of support, logo placement in event program
- Acknowledgement of support during the event
- Acknowledgement of support on the Center's website and Facebook page pre and post event
- Exhibitor space

### $2,500 Health Fair Patron
- Prominent placement in exhibit hall
- Acknowledgement of support, logo placement in event program
- Acknowledgement of sponsor support during the event in Grand Hall and workshop sessions
- Acknowledgement of support on radio spots and all print media marketing ads
- Acknowledgement of support on the Center's website and Facebook page pre and post event
- Corporate banner placement at event venue
- Exhibitor space

### $1,000 Health Fair Contributor
- Prominent placement in exhibit hall
- Acknowledgement of support, logo placement in event program, event marketing flyers and poster materials
- Acknowledgement of support during the event
- Acknowledgement of support on the Center's website and Facebook page pre and post event
- Exhibitor space

### $500 Community Supporter
- Acknowledgement of support, logo placement in event program
- Acknowledgement of support during the event
- Acknowledgement of support on the Center for African American Health website and Facebook page pre and post event
- Exhibitor space

---

**FOR MORE INFO**

caahealth.org / f / c
(303) 355-3423 / john@caahealth.org

---

**PROUD MEMBER OF**

Family Resource Center Association