MESSAGE FROM THE BOARD CHAIR & CEO/EXECUTIVE DIRECTOR

Dear Partners:

Last year was a year of reflection, growth and organizational transformation for The Center for African American Health. In 2018, we listened to community to identify new ways to help us address health disparities even more effectively to meet the needs of our community’s children, youth, and families.

The most significant shift has been The Center’s new status as a Family Resource Center, which has equipped us with a variety of new tools, assessments, and best practices to help us offer comprehensive services to families and expand our resource and referral network. We’ve also expanded the role of our Community Resource Navigators, who continue to connect individuals and families to health resources and service providers to also include housing, food and clothing banks, parent education/support, transportation, and much more.

Our BeHeard Mile High community health panel has helped us increase the understanding of community health assets and challenges and deepen our partnerships with health equity advocacy and policy leaders to pursue long-term strategies that will improve access to care and the health and well-being of our community.

In 2018, we also laid the groundwork for several new programs that meet the needs individuals and families across the age spectrum. Two prime examples are:

• The Strengthening Families Program, which offers skills training for parents, children, and entire families; and

• The Youth Civic Leadership Engagement Program, an investment in the personal and civic growth of African American youth who embarked on a two-week learning trip to Uganda in June 2019.

Of course, we continue to offer the Annual Collaborative Health Fair and Destination Health in addition to many other events, services, and programs which connect community to one another as well as to great resources to enhance their health and well-being.

If we haven’t recently, we’d love to connect with you too! Contact us at 303-355-3423 or info@caahealth.org; visit our new website—www.caahealth.org; and follow us on Facebook, Twitter, and Instagram to engage with The Center for African American Health and learn how together we can support the health of this great community.

Sincerely,

Gerie Grimes Deidre Johnson
Chair, Board of Directors CEO & Executive Director
The Center for African American Health is excited to announce our Capital Campaign. Your contributions will support the purchase of a new facility located at 3350 Hudson Street in the Park Hill Neighborhood of Denver, Colorado. As a Family Resource Center, our capital campaign and expansion efforts in the NE Park Hill neighborhood are in alignment with our strategic plan. Our campaign goal is $4,670,000.

Together, the building and the land represent a unique opportunity to increase access to services within an established Denver neighborhood: A part of the Holly Area Redevelopment Project, the two-story building and the neighboring community organizations (the Anschutz Boys & Girls Club, the Hiawatha Davis Recreation Center, the Pauline Robinson Branch of the Denver Public Library system) work together to serve the local community, and its children, youth and seniors in particular.

The Center for African American Health was selected by a truly resident-lead effort to support the advancement of health equity in the North-East Park Hill community!

3350 Hudson Street
Denver, CO 80207

During 2018, we increased our organizational capacity, expanded programs for youth and families, and forged new community partnerships. The following are a few key achievements:

- Received designation as a Family Resource Center Association member agency
- Began offering Research and Evaluation services throughout Colorado
- Gained membership in Community Shares
- Developed a partnership with Global Livingston Institute to provide The Center youth an opportunity to embark on a civic leadership and engagement trip to Uganda in 2019
- Secured funding to begin offering evidenced-based Parent Education programs to support child development
- Among our greatest achievement was the completing of a multi-faceted strategic planning process (including research, focus groups, and key informant interviews) that lead to the 2019-2021 Strategic Plan (see below).

**MISSION:** To improve the health and well-being of African Americans by offering community-based, evidence-based, disease prevention and disease management programs, events, and services.

**OUR APPROACH:** Direct Services / Research & Evaluation

**WHAT WE PLAN TO ACHIEVE THROUGH OUR WORK**

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<td>Create HEALTH EQUITY for African Americans.</td>
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<td>Build PUBLIC WILL for action on issues impacting African Americans.</td>
<td>Build POLITICAL WILL to change policies that improve the health and well-being of African Americans.</td>
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<td>Increase Center’s INFLUENCE on local, state, and federal policy issues.</td>
<td>African American individuals, families, and communities are better connected to a CONTINUUM OF SERVICES.</td>
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<td>Support and change health BEHAVIORS of community members.</td>
<td>Raise AWARENESS of constituents and policy makers about emerging health issues.</td>
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<td>Build REPUTATION of The Center as a convener on key issues.</td>
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**2018 A YEAR TO CHART OUR COURSE**

**STRATEGIC PLAN 2019-2021**

**WHAT WE PLAN TO ACHIEVE THROUGH OUR WORK**

1ST FLOOR
Community Rooms
Kitchen for Community Events
Program Services
Job Training

2ND FLOOR
Staff Offices
Large Community Conference Room
Nonprofit Organizations Office Hubs and Meeting space & more

**OUR APPROACH:** Direct Services / Research & Evaluation

Thought Leadership / Strategic Communications / Convening / Advocacy

**WHAT WE PLAN TO ACHIEVE THROUGH OUR WORK**

Increase the number of families with ACCESS to affordable high-quality health services.

Build REPUTATION of The Center as a convener on key issues.

Increase Center’s INFLUENCE on local, state, and federal policy issues.

African American individuals, families, and communities are better connected to a CONTINUUM OF SERVICES.
2018 Funding Sources

Revenue/Other Support

- Grants: $730,640
- Earned Revenue: $140,404
- Other Contributions: $15,019
- Contributions: $39,886
- Interest Income: $253
- Total Revenue: $926,202

Expenses

- Programs: $717,022
- Management/General: $117,310
- Fundraising: $51,799
- Total Expenses: $886,131
- Change in Net Assets: $40,071

Donors

2018 Total Revenue

- Grants: 78.9%
- Earned Revenue: 15.2%
- Other Contributions: 1.6%
- Contributions: 4.3%
- Interest Income: < 0.1%
DONATE. VOLUNTEER. CONNECT.
caahealth.org

(303) 355-3423
3601 Martin Luther King Blvd / Denver, CO 80205
info@caahealth.org / F: (303) 355-1807

Proud Member Of
Family Resource Center Association

The Center for African American Health
Empowering the Community to Live Well!

2018 ANNUAL REPORT