



Media Alert

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FOR IMMEDIATE RELEASE

On behalf of the Board of Directors and Staff of the Center for African American Health we are pleased to announce to the community that we have received a 2020 Census Outreach Grant through the Colorado Department of Local Affairs (DOLA). The funding is to provide outreach, education and promotion for hard-to-count communities statewide to increase self-response and accuracy for Colorado's 2020 Census population count. Some of the hard-to-count communities in Colorado have been identified through the legislation as ethnic minorities; children under five years of age; people with disabilities; people with low incomes; immigrants; rural areas of Colorado; people in the state without sufficient access to internet; adults over 60 years of age and people who are transient or homeless.

The mission of the Center for African American Health (CAA Health) is to improve the health and well-being of African Americans who have higher rates of illness, disability and premature death from diseases such as cancer, diabetes and cardiovascular disease. Established in 1997 and re-envisioned in 2005, the Center evolved from the health programming of the Metro Denver Black Church Initiative, which for more than a decade collaborated with black churches to offer health programs throughout the African American community, as well as programs for at-risk youth, academically struggling students, and ex-offenders. Since 2005 we have provided prevention and disease management programs focusing on diabetes, cardiovascular disease, cancer, wellness programs for seniors, health insurance literacy, and a variety of health education topics as well as referrals to community resources. By leveraging our extensive community partnerships and relationships the Center has provided evidenced-based, grassroots health education, health promotion, disease prevention and disease management programs to thousands of individuals throughout metro-Denver.

CAA Health plans to launch a series of collaborative events, including "BE COUNTED GATHERINGS" at our new facility in North East Denver located at 3350 Hudson Street, Denver, CO 80207. Our goal is to utilize these resources to ensure that each and every member of our community gets counted. We will post times and locations of these events and related activities on our website: www.caahealth.org so please visit our website after January 15th, 2020 to obtain more details.

Your response to the 2020 Census is important because it helps ensure that more than \$675 billion in federal funds is directed to the right places to support education, roads, health care, firefighting, and more, each year. Many decisions about where and how to allocate funding are based on census data.