



## **The Center for African American Health Recognized As A Beneficiary of Intersect Aspen Virtual Art Fair and Auction**

*Virtual Talks with Artists and Curators, Visits with Exhibitor, and Curatorial Picks  
Will Be Featured July 22-26*

**Denver, CO, July 20, 2020** -- The Center for African American Health (CAA Health) is one of five (5) nonprofit organizations being honored by Intersect Aspen's *One Thing* at their annual art fair and silent auction on July 24, 2020.

The Center for African American Health (CAA Health) has a long history as a trusted organization within metro-Denver's African American community. CAA Health works to promote the health and wellbeing of African Americans who have higher rates of illness, disability, and premature death from a variety of diseases such as cancer, diabetes, and cardiovascular disease.

Re-envisioned in 2005, CAA Health evolved from the health programming of the Metro Denver Black Church Initiative, which for more than a decade prior had collaborated with Black churches to offer health programs throughout the African American community, as well as programs for at-risk youth, academically struggling students, and ex-offenders. As a Family Resource Center, CAA Health is dedicated to improving the health and wellbeing of infants, seniors, and everyone in between by providing culturally sensitive health education and health promotion programs. The organization recently acquired a new facility in NE Denver which will house programs and services to address the needs of the community.

"As an organization with a long history of working to increase resources to eradicate health disparities that have existed for far too long, CAA Health is part of the fabric of this community," says Deidre Johnson, CEO and President. "We are grateful for this honor and the opportunity to be named one of the beneficiaries of this year's event. This support will help fund the resources needed to mobilize our neighbors and convene our many partners to address injustices and the disparities that have continued to cause trauma, which has deepened the chasm of inequality."

Intersect Aspen will feature talks with artists, curators and dealers leading up to the fair and throughout is online run from July 22-26, 2020. A portion of the proceeds from the auction on Friday, July 24, 2020, will directly benefit CAA Health. Intersect Aspen has partnered with Artsy, the global marketplace for discovering and collecting art. In addition to accessing the fair through IntersectAspen.com visitors may also visit the fair through Artsy. As Intersect Aspen's Main Marketplace Partner, Artsy will provide a unique opportunity for exhibiting galleries to promote their virtual booths to Artsy's global audience. Collectors can experience Intersect Aspen on Artsy to discover artists, save favorite works, view works on their home walls through Artsy's AR mobile tool and directly purchase work from galleries.



For additional content, videos, and more, please visit [IntersectAspen.com](http://IntersectAspen.com). For more information about CAA Health, visit [CAAHealth.org](http://CAAHealth.org).

### **About Intersect Art and Design**

*Intersect Art and Design comprises three art fairs: Intersect Aspen (formerly Art Aspen), Intersect Chicago (formerly SOFA Chicago), and Intersect Palm Springs (formerly Art Palm Springs). Intersect Art and Design's core values include working with integrity, decency, credibility, and transparency. Through art, and the diverse voices of our exhibitors and their artists, we encourage discussions that promote social awareness and foster change. Intersect is a partnership of brothers Tim and Dirk von Gal, who are event industry veterans with more than 50 years of combined experience creating successful trade shows and conferences for business, consumer, and art industry sectors. The three fairs had been under the umbrella of Tim von Gal's former company Urban Expositions (founded in 1995), which was acquired by Clarion in 2015. The von Gal brothers' launch of Intersect in April 2020 brings the fairs back under their management once again. Intersect is part of vGMgt LLC, which is a team of dedicated professionals focused on customer service, integrity, and the experiential value of Intersect Art and Design.*

**For Immediate Release**

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